



disrupt fashion / MAGAZINE
X HUGETTE MONTESINOS



MEDIA KIT

ENJOY A RADICALLY DELICIOUS LIFE OF JOY, CREATIVITY + SPIRITUAL FREEDOM

About Us

Disfunkshion is a digital platform created by Hugette Montesinos Rodriguez hosting a spiritual foundation as a basis to understand and best enjoy all aspects of life. It's central aim is championing women toward the radically delicious lives of joy, creativity + spiritual freedom God has designed for His daughters in the midst of any circumstance.



About OUR Reader

She's a spiritually inclined woman looking for a more tangible and expansive relationship with God that reconciles her identity, whimsical creativity and sense of meaning as equal parts essential to a radically delicious life.



SHE ALSO REALLY LOVES COLOR

About OUR Stats

Disfunkshion
Magazine is an
international digital
platform reaching a
faithful niche
audience since 2009.

Readership



DEMOGRAPHIC:

Women between the ages of 18-50 years old.



ONLINE:

Readership totals an average of 23K visitors per week.



NEWSLETTER:

20K+ subscribers (two emails go out monthly)

Some MORE Stats



43%

Newsletter open rate



40K

General visibility weekly



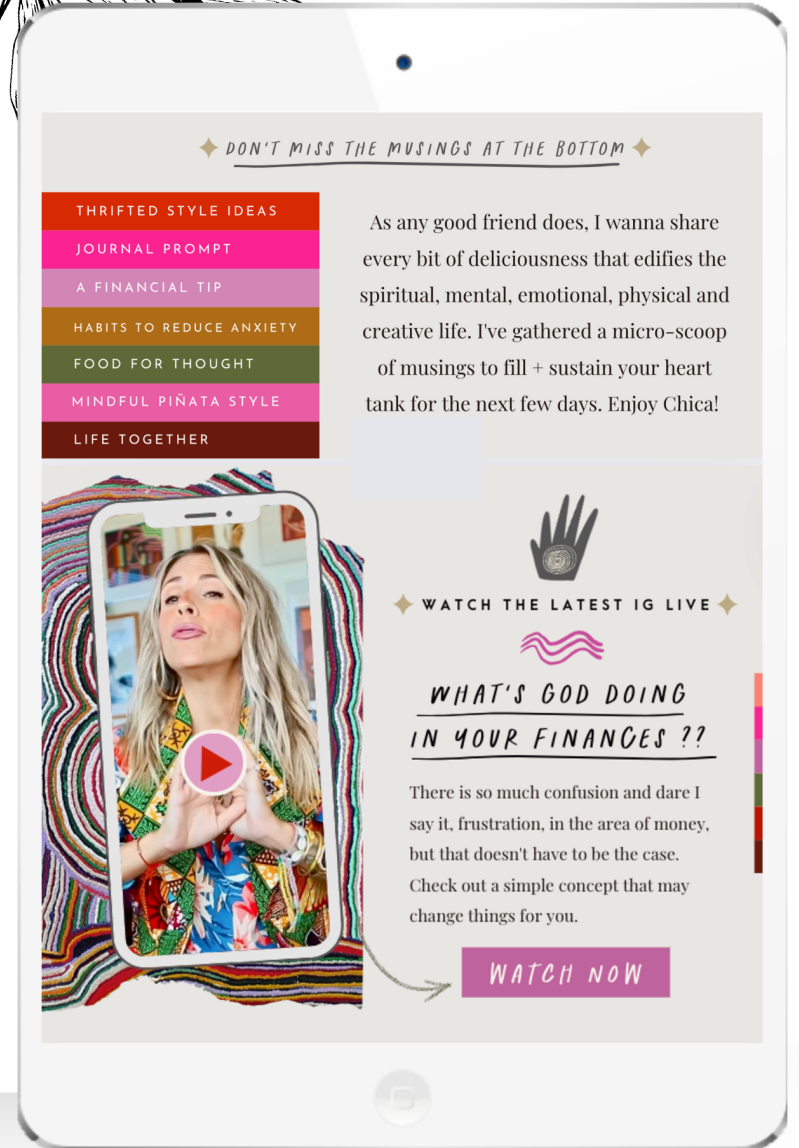
143K

Disfunkshion Instagram



4.4K+

Hugette Instagram





Partner

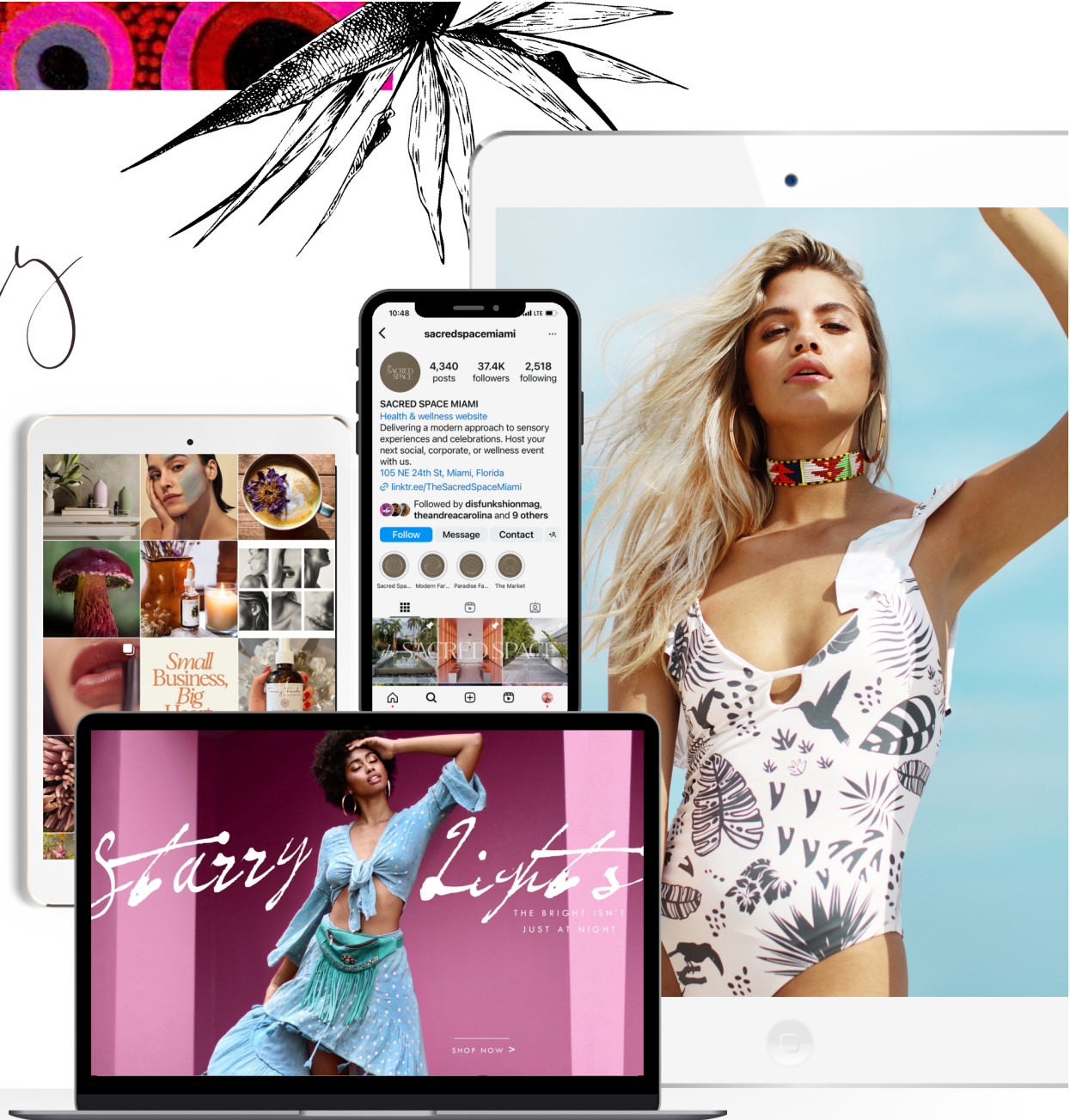
Ship

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OPPORTUNITIES

OUR Creative Agency

We have years of experience creating magic for like-minded brands. Here is some of what we can create for you:

- Look Books + Editorial Shoots
- Graphic Design + Branding
- Website Design
- Social Media Content
- Social Media Management



WANT Hugette TO Speak?

Hugette has been teaching + mentoring women for the past 15 years. With more than 19 years of experience in the fashion + entertainment industry, publishing, writing and coaching, she's been keynote speaking at conferences and retreats worldwide such as Create & Cultivate, Gather Sacred, Essential Conference and the Beautiful Mind Summit.

January MASTERCLASS with guest speakers:

1/22/22
10:30am PST
A 90- Minute
Interactive LIVE
Teaching via
Zoom



Karrie Scott-Garcia + Hugette Montesinos Rodriguez
Hosted by Jessica Shakir of The Beautiful Mind Academy





so
what
do you

Say?



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thank

You



IT'S AN HONOR TO SERVE YOU
