

• { M E D I A } •

Kit

Disturbing
Vision
m a g a z i n e





• { O U R } • reader

Disfunkshion Magazine is a multi-genre national print publication in a breed of its own. As a hybrid magazine (print and online), *Disfunkshion* remains on the radar via newsstand exposure, online presence and social media interaction.

Disfunkshion Magazine has a defined niche and faithful following of women 17-35 who appreciate and identify with the entirety of the bohemian-chic lifestyle. Through research and first hand experience amongst our demographic, we cater to the eclectic nature of the modern day woman in her multi-faceted life and wide range of interests.

The anticipation and demand for *Disfunkshion Magazine*, keeps the publication in constant and exponential growth in prolific content via its numerous avenues (website, newsletters, events and ever growing social media presence).

• { R E A D E R S H I P } •

+ *5000s*

PRINT:

READERSHIP: **70 K +**

WOMEN: **97%**

(AGES: 17-36)

ACTIVE: **95%** ACTIVE LIFESTYLE

SOCIAL: **98%** USE SOCIAL
MEDIA + SHARE CONTENT

SHOPS: **79%** USE
DISFUNKSHION AS SHOPPING
GUIDE

70 K + PER ISSUE

3 PRINT ISSUES PER YEAR

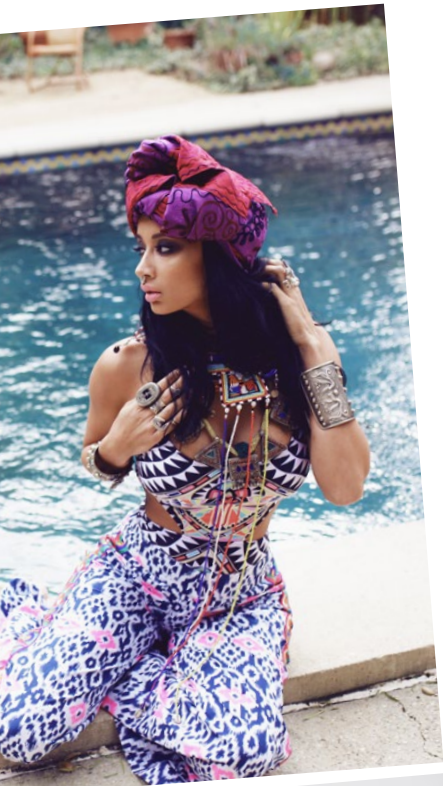
AT BOOKSTORES IN:

U.S / CANADA

WEBSITE: **24,000** REACH
PER WEEK

NEWSLETTER: **14,000**
SUBSCRIBERS

IPHONE/IPAD APP SUBS

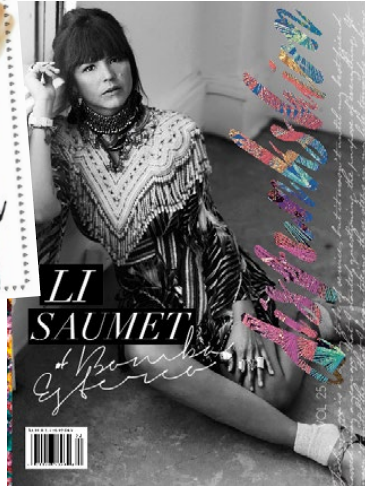


{ EXPOSURE }

experiences



PRINT ISSUES

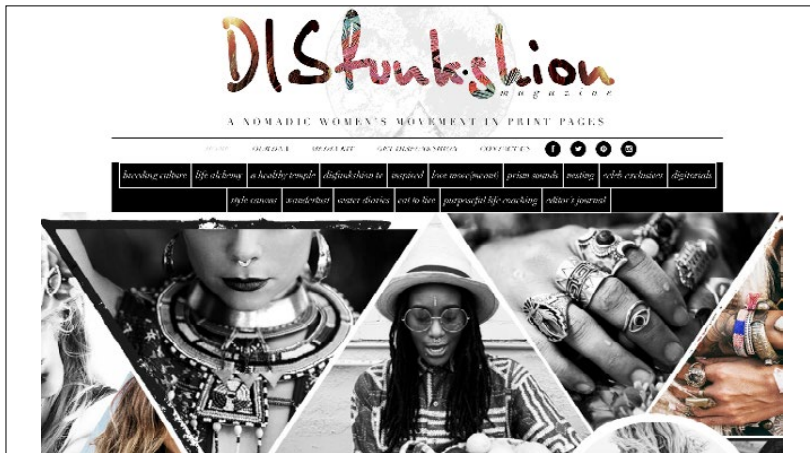


style, art, culture, and inspiration redefined for the bohemian soul

NEWSLETTER



WEBSITE

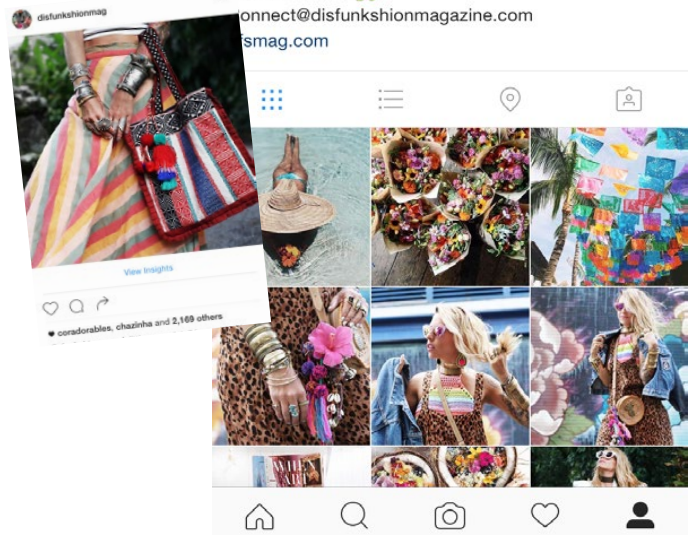


SOCIAL MEDIA



DISfunkshion Magazine
 A bohemian-nomadic, purpose-driven movement redefining + restoring womanhood. At U.S. bookstores (Canada+Oz) 🌸
 connect@disfunkshionmagazine.com
 smag.com

IPHONE / IPAD APPLICATION





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